

Reduce expenses by leveraging e-Mail marketing, to bring traffic to your website, build brand equity & increase product awareness for those hard to reach prospects.

The Email Append Process itself is driven by a eDNA, a proprietary process that is URLcentric, which utilizes URLs supplied by you to increase append success rate 30-50%.

This process is CAN-SPAM compliant, producing Opt-In email addresses following a 6 step process:

1. Our technology first looks at the structure of the prospect's URL (nomenclature)
2. It then looks at the company name and location
3. It then looks at the first and last name of the contact at that company
4. It uses algorithms with known patterns to determine the most likely email address for the record
5. The email address is tested for deliverability
6. A permission pass is sent to ask for permission to contact that individual via email. (based on an 'opt-out' system)

Information Required to Append

In order to append your file, we perform list hygiene to ensure a clean database. The following information is required:

- _ Name (first & last)
- _ Company Name
- _ Title
- _ URL (if supplied 30-50% greater yield)

Basic Set Up Fee \$750

All prices are per each successfully appended email

< 10K Emails	\$0.75 each
10,001 - 50K	\$0.65 each
500K – 1 Million	\$0.50 each
> 1 Million	Call for Price

Terms

- Set-up fee is due at the start of the email append process.
- Once completed you will be advised of the number of successful appends.
- The remainder of the charges are due prior to the release of the completed customer file.
- ELS Inc will accept corporate or personal credit card information to ensure a safe, easy, and efficient transaction.
- This process takes ten business days to complete and cannot be rushed due to the 6 step process.
- Delivery will be via email with successful appends attached to each record.

Please visit our website (*URL is under the ELS Inc. Logo*) to see all of the products and services we offer. Register and receive 100 new business leads at no cost or obligation.

**ALSO Inquire into:
Reseller Licensing Agreements,
Volume Discounts, Industry
Exclusives, and New Business
Text Alerts**